

June 24, 2013

FOR IMMEDIATE RELEASE:

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MEDIA ADVISORY:

**Pacifica City Council to address potential update of  
funding structure for services**

PACIFICA – More than 60 percent of likely voters support a potential ballot measure to modernize Pacifica’s existing Utility User’s Tax (UUT) ordinance without increasing the current rate, according to a recent poll.

City Councilmembers are set to review the results of the poll, taken by Godbe Research, at their June 24 meeting. The council also will evaluate whether to move forward with a ballot measure.

The potential measure could address voter priorities for city services, including police and fire protection, 911 emergency services, Meals on Wheels, other senior services and sidewalk and street maintenance.

“I am interested in hearing the results tonight, as I believe it is important to consider modernizing our existing UUT. It could provide revenue for the City that can’t be taken away by the state, and help the City protect priority services like police, fire and emergency response, to help keep our neighborhoods, schools, parks and beaches safe,” said Pacifica Mayor, Len Stone.

A modernized tax structure would continue an existing exemption for seniors and the UUT cap for local businesses. A citizen’s oversight committee, mandatory financial audits and yearly reports to the community would be required to ensure funds are used for voter-approved purposes.

PACIFICA CITY COUNCIL MEETING

Time: 7 pm

Date: Monday, June 24

Location: City Council Chambers, 2212 Beach Blvd., Pacifica